AMENDMENTS TO THE CLAIMS

1-17. (Canceled)

- 18. (New) A display process apparatus comprising:
 - an application;
 - a display screen;
- a GUI player configured to display, on said display screen, a GUI content used by said application; and

a conversion section configured to, by using a conversion rule, convert from an event related to the GUI content displayed on said display screen by said GUI player into an event interpretable for said application, the conversion rule associating the event related to the GUI content with the event interpretable for the application.

wherein the application processes the event related to said GUI player by using the conversion rule.

- 19. (New) The display process apparatus according to claim 18, wherein
- the display process apparatus modifies said GUI player by updating the conversion rule to another conversion rule.
- 20. (New) The display process apparatus according to claim 19, wherein

the display process apparatus further obtains another GUI player and another conversion rule, and updates the conversion rule to said another conversion rule that has been obtained, and modifies said GUI player to said another GUI player, by using the other conversion rule.

- 21. (New) The display process apparatus according to claim 20, wherein
- the display process apparatus obtains the other GUI player and the other conversion rule via a network.
- 22. (New) A display process method for displaying on a display screen, the display process method comprising:

converting, by using a conversion rule, from an event related to a GUI content displayed on the display screen by a GUI player into an event interpretable for the application, the GUI content being used by the application, the conversion rule associating the event related to the GUI content with the event interpretable for the application; and

causing the application to process the event related to the GUI player by using the conversion rule.

23. (New) A computer-readable program stored on a computer-readable storage medium for causing a display process apparatus to execute a display process method which causes a display screen to be displayed, the computer-readable program causing the display process apparatus to execute:

converting by using a conversion rule, from an event related to a GUI content displayed on the display screen by a GUI player into an event interpretable for the application, the GUI content being used by the application, the conversion rule associating the event related to the GUI content with the event interpretable for the application; and

causing the application to process the event related to the GUI player by using the conversion rule.